

DRIVING SIMULATION CONFERENCE

From 14th to 15th, September 2021

EXHIBITOR GUIDE



**Program subject to change, based upon the needs of organizational or sanitary conditions*

Audimax amphiteater, Technical University of Munich
Arcisstr. 21, 80333 München – Maxvorstadt
<https://dsc2021.org/>

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DSC 2021 Europe VR – Exhibition information

About DSC 2021

The DSC 2021 Europe organizing committee is offering you the opportunity to demonstrate your products and services during this conference. With the right mix of science and industry, you have the opportunity to meet and discuss with representatives of the world's leading car manufacturers and suppliers in a friendly environment.

Why exhibit at DSC 2021?

We are committed to bringing you the best opportunity to meet and network with many **customers, prospects and partners** in the field of driving simulation.

Authors, keynote speakers and delegates are attending this conference with the common aim of hearing about the latest developments in the field and will be keen to learn about your technology and services. The conference is expected to attract more than **400 attendees**, which will ensure that the event has the buzz you need to generate interest in your products.

Your Exhibitor's package includes

- One attendee pass
- One stand, with electricity
- One table, two chairs
- Distribution of a brochure or advertising material of the exhibitor in the attendee's pack is available on request

Deadline for exhibitor registration: July 31st, 2021

3 booth formats

- 6 m² - 3 m x 2 m
- 9 m² - 3.5 m x 2.6 m
- 12 m² - 3 m x 4 m

24 spaces available in total

Floor plan

The exhibition floor plan can be downloaded on www.dsc2021.org/exhibit/guidelines-for-exhibitors/

Floor Plan



DSC 2021 EUROPE VR
Driving Simulation & Virtual Reality Conference & Exhibition
14-16 September 2021 | Munich

Organised by *With the corporation and support of*



GROUPE RENAULT



Arts et Métiers Sciences et Technologies



SOCIÉTÉ DES INGENIEURS DE L'AUTOMOBILE

Technical University of Munich



Université Gustave Eiffel

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Booking terms & conditions

Please read these terms and conditions carefully.

After validating your registration form, you will be issued a quotation within a few days. After your validation of this quotation, you will be issued the final invoice. The reservation is confirmed after payment of a 20% deposit (or full payment).

Payment term is 30 days and has to be done by credit card or by bank wire transfer.

Exhibitors are responsible for the delivery, set-up, maintenance, dismantling, insurance and security of their own exhibition stand at the conference. Exhibitors are also responsible for ensuring the arrival of any materials sent by courier or mail.

Covid Cancellation Insurance

Please note that this year, we propose a Covid Cancellation Insurance to purchase for 8,5% of your booking during registration. You will be able to cancel your booth free of charge until one week before the event.

Booth fees

Size	Before June 30 th 2021	After June 30 th 2021
6 m ²	€ 2,850.00 € 2,550.00 *	€ 3,350.00 € 2,950.00 *
9 m ²	€ 3,950.00 € 3,550.00 *	€ 4,850.00 € 4,400.00 *
12 m ²	€ 4,950.00 € 4,500.00 *	€ 5,950.00 € 5,350.00 *

** Discount for Driving Simulation Association Members
and for startups (<5 years old, <20 employees)*

Exhibitor's attendees benefit from a special fee of €400.

Please note that all our prices are excluding VAT.

Cancellation policy

- If you wish to cancel your booking before July 31st 2021, there will be a 50% refund.
- If you wish to cancel your booking after July 31st 2021, there will be no refund.
- If you pay after the deadline (July 31st 2021), the price will increase of 20%.

GENERAL INFORMATIONS

CONTACTS

Lucile FRUGIER – DSC 2020 Exhibition Manager

Phone: 06.83.71.91.19

E-mail: exhibition@dsc2021.org

ACCESS TO THE SITE

By plane

From the airport, take the S-Bahn S1, getting off at “Feldmoching”, then transfer to the U-Bahn U2, getting off at “Theresienstraße”. The conference center will be around 350m from the station.
Munich International Airport: www.munich-airport.com.

By train

München Hbf (Munich main station)

From the station, take the U-Bahn U2, and stopping at “Theresienstraße”. The conference center will be around 350m from the station.

Or take the bus line 58 or 100, and getting off at “Technische Universität”. The conference center will be around 300m from the station.

Or by walk, the conference center is around 20min from Munich main station.

DB trains: www.bahn.com.

Urban transportation: www.mvv-muenchen.de.

By car

Put in the GPS “Arcisstrasse 21”.

The closest parking lots are “Tiefgarage Amalienpassage” (730m) .

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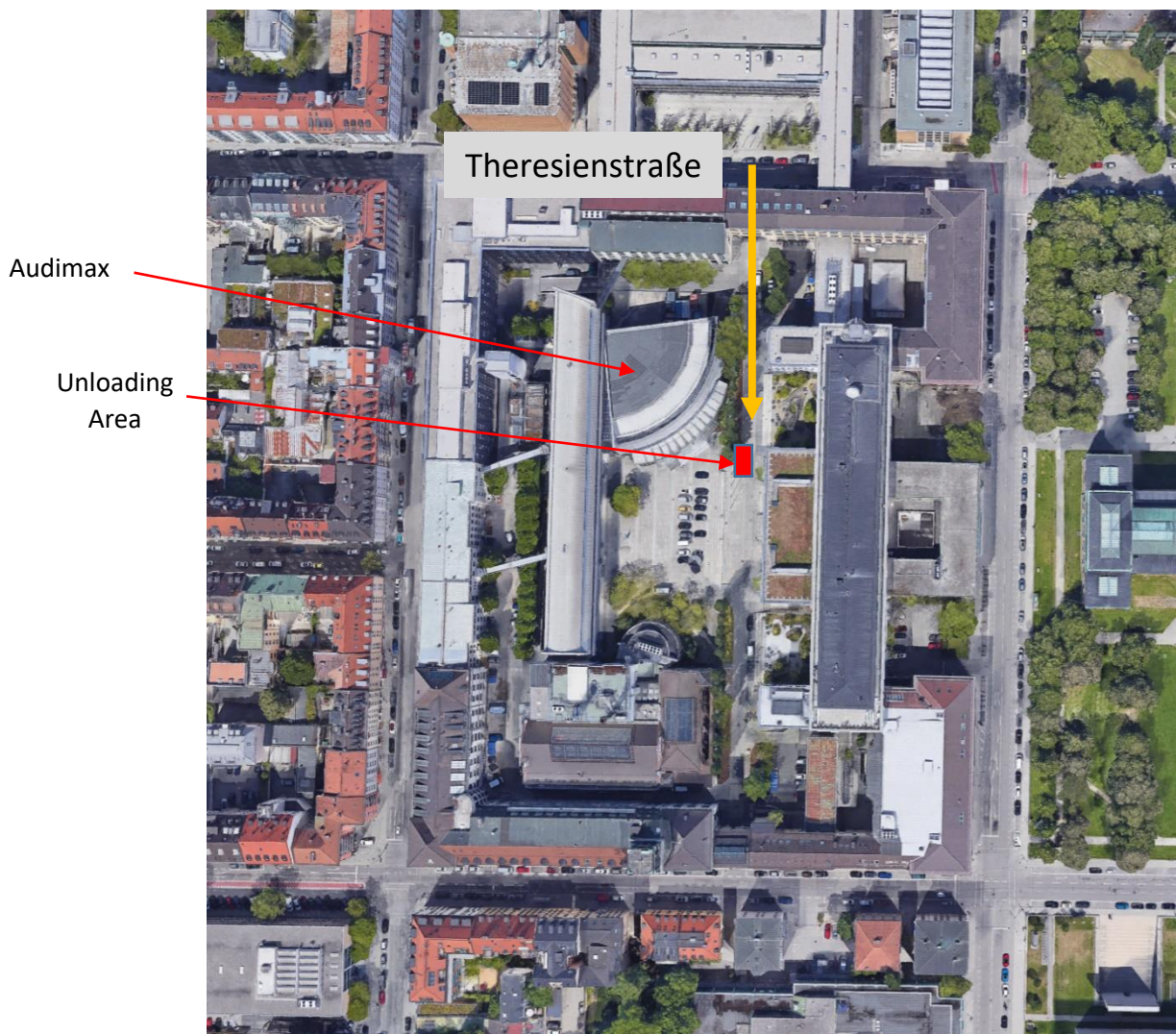
<https://dsc2021.org/>

EXHIBITORS UNLOADING

FOR UNLOADING ONLY, access to the Audimax Amphiteater can be made by the entrance on Theresienstraße

For persons who don't have many things to unload, the access to the Audimax can be made via the pedestrian walkway

WARNING, those two access are available only for unloading and **NOT FOR PARKING**. Please contact the coordination if you need to use those access.



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HOURS

Installation period	Monday, 13th September 2021 From 8:00am to 6:00pm
Exhibition opening period	Tuesday, 14th th 8:00am to 6:00pm Wednesday, 15th th 8:00am to 6:00pm
Breakdown period	Wednesday, 15th th 6:00pm to 7:30pm

DELIVERY OF STANDS - IMPORTANT INFORMATION

If you are expecting to deliver your booth before the event, please contact us beforehand. Specific information of the delivery will be needed.

NOTES

Securing of stands

Please be advised to never leave the stand unattended during assembly and disassembly of installations. Valuable objects should be kept in a locked compartment.

Insurance

The organizer takes responsibility for global insurance for the exhibition, concerning civil responsibility and fire. It is the responsibility of each exhibitor to take out the additional insurance they deem necessary.

Neither the organizer or nor the Technical University of Munich can be held responsible for theft and damage to personal goods belonging to the exhibitors, neither during visit hours nor during the stand installation and breakdown periods.

Safety regulations

The exhibitor is required to strictly comply with safety regulations and with those specific to the event.

DELIVERY OF STANDS

INFORMATIONS ABOUT THE STAND

DESCRIPTION OF BASIC STAND

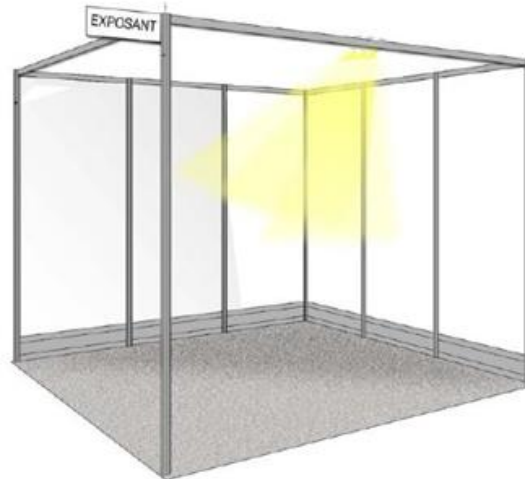


Floor	Bare Cement
Electricity	Power: 1kW electrical box
Furniture	One 180x80cm rectangular table and 2 white chairs

PROPOSED DESCRIPTION OF THE EQUIPPED STAND*

Height: 2.50m

Usable wall area of each partition: Based on size of booth



Floor	Company themed colored tile/carpet
Structure	Rectangular Frame to match booth size Height of the structure: 2,50 m* Company themed colored padded panels: - Usable panel area: length is based on dimension of stand, height 2,20 m
Sign	Standardized format (0,55 m x 0,17 m), front/back. Maximum 30 characters (Including spaces). One sign per stand.
Furniture	One 180x80cm rectangular table and 2 white chairs

*All other setups are required to be confirmed by the organizer first

SPECIAL REQUESTS

For any special requests, please fill in the form below and email it to :
exhibition@dsc2021.org

Company name : _____

Booth Number : _____

Special Request :

Remarks :

Request made by : _____

ADDITIONS

Exhibitor:

Number of stand:.....

Item (installation and use for the duration of the exhibition)	Price per Unit ex. VAT (in €)	Qty	Total ex. VAT (in €)
Spotlight (ARRI Junior 650 Fresnel 650W)	35,00 €		
Floodlight (ARRI conventional flood light 1kW)	30,00 €		
Mobile screen 40"/43" + HDMI cable	480,00 €		
Mobile screen 55" + HDMI cable	675,00 €		
Mobile screen 73" + HDMI cable	795,00 €		
TOTAL ex. VAT			
VAT 20%			
TOTAL inc. VAT			

SAFETY REGULATIONS

Exhibition safety specifications

1 .INSTALLATIONS AND DECOR

The exhibitor must respect all measures set forth by the general provisions decree concerning exhibit halls. Monitoring the execution of the measures in the text is the responsibility of the exhibitor as well as the organizer. The exhibitor is obligated to ensure easy access at all times to the exit doors, emergency exits, and smoke evacuation devices (fire extinguishers and fire hose cabinets).

The following materials are authorized:

- Materials with a fire reactivity classification after being tested in an authorized French laboratory (LCPP, CSTB, LNE, SNPE, LCRB or INERIS) and accompanied by an official report (Procès-Verbal) issued by the laboratory (official report to be requested from your supplier)
- Materials with conventional classification: M 0 = metal, glass... M 3 = wood and wood by-products (solid wood, plywood, slatted wood, particles and fibres) with a thickness greater than or equal to 18 mm

Stands must be built on only one level (except for layouts to be submitted to the organizer). The exhibitor is obligated to respect the floor dimensions of their stand and not encroach upon the aisles, required open space and emergency exits.

The Technical University of Munich reserves the absolute right to remove any dangerous or unsanitary material, or material emitting disagreeable, harmful or irritating odours, as well as any installations likely to harm the general environment.

The Organizer and exhibitor will take the exhibition surfaces in the condition they were found to be in from the time they start being used and will return them at the time agreed upon, in the same condition.

The Technical University of Munich does not have premises available for storing empty packaging during the exhibition period.

Those which must be imported gradually by the exhibitors and the organizers, who are responsible concerning proper security.

2- EMERGENCY SIGNS, EQUIPMENT AND EXITS

- a- Emergency equipment (extinguishers) must remain visible and accessible.
- b- Structures and additional decor must not conceal writing that indicates exits or evacuation routes (exit, emergency exit).

3 - COMBUSTIBLE MATERIALS

Storage of wood, paper, cardboard and miscellaneous packaging is prohibited in the exhibition space. The use of combustible gas is prohibited and the use of flammable liquids is regulated (please contact us).

4 - PROTECTION OF THE PUBLIC

All presentations and demonstrations are performed under the full responsibility of the exhibitor. Dangerous elements and notably: moving systems, hot, pointy or sharp surfaces must be:

- Either protected by a screen or a rigid, firmly fixed, well-adapted housing,
- Or set back at least 1 meter away from foot traffic.

The public must be kept out of areas where presentations are underway.

5 - ELECTRICAL INSTALLATION

The exhibitor is responsible for electrical installation, except for the electrical control panel delivered to their stand. It is prohibited to modify the technical characteristics of the aforementioned panel (location, circuit breaker, fuses, etc.).

The exhibitor is obligated to respect the safety rules detailed in the official texts, notably:

- a) the electrical control panel must be accessible at all times.
- b) Outside of the event opening hours, power at stands must be shut off.

For any additional information, you can contact the organizer, who can carry out an inspection of the installations before the opening and during the event

This information includes the primary rules to respect but is not an exhaustive presentation of the rules. If you have a question or need additional information, please consult us.

COVID NOTICE

DSC 2021 Europe VR Organizing Team follows the evolution of the health situation in real time.

Rest assured that all necessary and regulatory risk prevention measures will be implemented with our partners to ensure the health and safety of all DSC attendees.

For more information about the German measures against Covid, please follow the link below :

<https://www.deutschland.de/en/news/coronavirus-in-germany-informations>

Currently, it is still required in Munich to present a negative PCR test (less than 48h old) or a completed vaccination pass upon your arrival. These documents will be checked at the entrance of the event.

Hand sanitizers will be available at the entry of the Audimax and Friedrich von Thiersch Auditorium, please use them. To respect sanitary measures, we will also ask you to always wear your mask in the interior of the buildings, to keep at least 1 meter of a distance between each other and to respect the seating plan provided by TUM.

Concerning the exhibition area, please provide hand sanitizers on all booths, all shared materials/equipment must be disinfected between each use and each booth also disinfected at the end of each day. We will also ask you to air any enclosed space between each use. Finally, the maximum number of visitors per booth are 9 for 9m² booths and 12 for 12m² booths.

We thank you in advance for your cooperation and look forward to seeing you in Munich!